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GASOLINE PRICES TO GO NO HIGHER

PROMINENT MEN BELIEVE TOP NOTCH HAS BEEN REACHED. COUNTRY AROUSED.

OIL INDUSTRY EXPANDING

Better Engines and Possibility of Car Makers Producing Fuel Has Effect—Ford Appealed To.

Any news touching on the price of gasoline is seized on with avidity by the public all over the country. The newspapers are using columns of space daily to put facts and theories before the people.

The Hustler last week carried a long article on the soaring price of gasoline. In it it was declared by experts and by wholesalers from different parts of the country that the price would steadily mount higher until by mid-summer a gallon would be the cost of the fuel to car owners. Already it is 30c in Hendersonville, several cents higher than elsewhere in this section.

It is good news to car owners that is contained in the following story from The World, New York:

"Alfred Reeves, General Manager of the National Automobile Chamber of Commerce, expressed the opinion recently that motorists need not fear 40-cent gasoline. He believes the top price has been about reached.

"I see no justification for the pessimistic predictions of a famine in motor fuel," said Mr. Reeves to a World reporter. "The higher prices for crude oil, are causing oil wells to be reopened, and new ones to be drilled. Application of the improved processes for extracting a larger proportion of gasoline will increase the supply. Chemical science will continue to improve those processes, and they will also discover substitute fuels.

Motor Improvement Will Help.
"Another factor will be the improvement of existing motors. Say, all we may about the efficiency of present times and we know that the internal combustion engine is capable of still greater improvement, and that it will come. There never was a greater need that was not eventually filled by invention. Chemists and engineers have gone to work on this power problem with an energy not known when fuel was cheap and the incentive to invention was not so apparent.

"Automobile manufacturers are of course, vitally interested in this problem of fuel supply. I think they are generally of the opinion that the industry would be injured by permanently high priced fuel. They are watching this situation very closely, recognizing that an abundant supply of fuel is essential to their business. But they are also aware to the fact that economy of fuel is quite as important as abundance. If the high price impresses upon manufacturer and owner the lesson of economy it will not have been so great a calamity, after all."

Manufacturers Are Awake.
Charles F. Riess, distributor of the Hupmobile and Stearns-Knight cars in New York, said that from the point of view of "Automobile Row" the present price of gasoline appears to have been fixed arbitrarily. "There is no shortage in available supply; you can buy all the gasoline you ask for," he said. "It is not as it is when there is an announced coal shortage and the dealer delivers one ton where you order five. Gasoline is selling now for 17 cents a gallon in Denver. California producers are just reopening wells that were shut down during the glut of the market."

"In my opinion the automobile manufacturers who control an industry that is now the fourth in importance in the United States, should take the fuel problem in hand. If necessary they should follow the suggestion of Henry Ford and embark in the refining business themselves. A dozen refineries scattered over the country at points competing with the big concerns, would keep down the price by compelling competition. Of course, the problem would be in the distribution but with their facilities in every important city the large motor companies could work out a system."

Ford Appealed To.
Representative Randall, of California has appealed to Henry Ford to use his brain and resources in finding some way to reduce the cost of gasoline to reasonable figures. It is proposed that one of several methods be used. It is stated that Ford has the matter under consideration, and will make a reply to Mr. Randall soon.

LOCAL TALENT AT QUEEN.
Chorus of Twenty-two Male Voices to be Heard to Benefit of Hospital on March 29th.

A chorus of twenty-two voices of young men of Hendersonville is now being trained for a concert to be given at the Queen theater on the night of March 29, for the Patton Memorial hospital. Besides popular chorus songs and quartettes, there will be whistling. Tickets are now being sold for the performance which promises to be of the very highest class.



JUDGE M. H. JUSTICE, Rutherfordton, N. C.

Judge Justice has been very prominently spoken of for the Democratic nomination for Congress in the Tenth District. His name will be before the primary June 3. In a recent article published in the Hustler of which contained an interview with a Justice supporter it was stated that the Judge would carry Rutherfordton, Henderson, Pick, McDowell and would receive a large vote in the Western Counties which would enable him to have a fair lead over the nearest opponent.

TO INSPECT 6TH COMPANY

CAPTAIN GREIG AND COL. STRINGFIELD TO INSPECT COMPT 6 COAST ARTILLERY FRIDAY.

CAPT. LADD IS HERE

Came Here Two Weeks Ago to Get His Company in shape for the Annual Inspection.

The Sixth company of Coast Artillery will undergo annual inspection Friday, March 24 when Captain A. Greig of the United States army and Col. Thomas Stringfield of the state militia will review the local boys. Captain R. V. Ladd arrived in the city two weeks ago from Hopewell, Va., where he holds a responsible position, to get his company in condition for the inspection. Extra drills have been held recently and it is said that the local company is in fine trim.

Captain Ladd stated that his men were ready to be called into service at any time should they be needed. The armory is in fine condition considering the small amount of money received for maintenance. Last year the county commissioners gave \$50 and the city authorities donated \$25 for the maintenance of the armory. One year the men gave their entire pay for the whole year towards equipping steel lockers and other necessities for the armory.

Captain Ladd and his men are anxious that the county and city authorities give as much if not a small increase in what was given last year to the local military company.

Should the pending military bill in Congress be passed Captain Ladd figures that this company will receive in the neighborhood of \$5,000 in pay, based on 25 per cent of the regular army pay. This would mean that practically all the money received would be spent with the local business houses every year. Even if passed it would be some time before the increase would take effect.

HOUSTON & SON MOVE.

Have Leased Two Buildings From D. S. Pace on Seventh Avenue for Their Growing Business.

Houston & Son, wholesale and retail flour, grains and feeds, will move from Main street to new quarters on Seventh avenue about April 1. A lease was recently closed with D. S. Pace, the owner, for two buildings on Seventh avenue, leading from the Southern depot.

Messrs Houston are members of one of Hendersonville's oldest feed stores and enjoy a large patronage. The new move which they will make will give them considerable more floor space and modern quarters with closer access to railroad facilities.

INSTITUTE PROGRAM

REV. WRIGHT ANNOUNCES NAMES OF FACULTY OF BIBLE INSTITUTE TO BE HELD HERE.

PROMINENT MIN (C)ING

List Not Complete; Includes Dr. Gullie of Moody Institute of Chicago. Work Progressing.

Work is progressing satisfactory in the organization of the Bible Institute to be conducted here this summer under the management of George F. Wright, pastor of the East Hendersonville Baptist church. Mr. Wright has been working several months on the preliminary plans for this institute and not until this week did he know for



Rev. George F. Wright.

certain that he would be able to get the assistance of the prominent preachers and teachers published below to attend the school this summer. He has been carrying on an extensive correspondence with a number of very prominent teachers and speakers relative to coming to Hendersonville this summer.

Among those who have expressed willingness to help in the work and are coming here this summer will be:

Dr. C. I. Stacy, pastor of the First Presbyterian church at Lakeland, Fla.
Dr. Julien S. Rogers, pastor Riverside Baptist church, at Jacksonville, Fla.

Rev. D. H. Comann, evangelist of the Western N. C. Conference of the Methodist church.
Rev. W. H. Woodall, Bible teacher of Asheville.

J. Walter Long, State Secretary of North Carolina Sunday school association.

Rev. R. V. Miller, Bible teacher of

WEEKLY NEWSPAPERS NOW ORGANIZED

Successful Meeting in Asheville With a Dozen Papers Represented. Name Selected.

As the result of a call for the weekly newspaper editors and publishers to meet in Asheville, on Friday and Saturday of last week the North Carolina Weekly Press Association came into being. Much interest and enthusiasm was displayed by the men present, who represented more than a dozen different weekly papers. Mutual co-operation and helpfulness with special stress on exploiting the resources of this section were adopted the prime reasons for the organization.

Edwin McGill of the McGill Advertising Agency, was appointed to represent the association in Asheville and he will open an office at an early date in the American National bank building.

Officers were elected: Noah M. Hollogell, Sylvan Valley News, president; Brodus E. DePriest, Aurora Highlander, first vice president; R. L. Sandridge, Bryson City Times, second vice president; Ora L. Jones, Sylvan Valley News, secretary; W. F. Little, Tryon News-Bee, treasurer; executive committee, J. D. Boone, Carolina Mountaineer, Gordon F. Garlington, French Broad Hustler; R. D. Marsh, Rutherfordton Sun; Dan Tompkins, of the Jackson County Journal was elected historian, and Horace Sentelle, of the Canton Observer, orator; while J. D. Boone of the Carolina Mountaineer will be the poet.

B. B. CARTER DEAD.

Burnett Carter, formerly of Alabama, but for the past few years a resident of Hendersonville, died last Monday after a lingering illness. The sympathy of the community goes out to his bereaved wife and mother.

BIG FIRE IN AUGUSTA, GA.

Augusta, Ga., March 23.—Fire which has caused damage estimated at from \$5,000,000 to \$8,000,000 in the heart of Augusta's business district, and the adjoining residence district, still burned briskly early today, in residential sections, under the influence of a high wind. Firemen were unable to say where the flames could be controlled, but expressed the hope that owing to the smaller buildings now in its path the fire would respond to efforts to quench it.

"BUILD NOW" CAMPAIGN ISSUE TO APPEAR NEXT WEEK.

The French Broad Hustler will contain from 12 to 16 pages next week in a "Build Now" edition. The many building supply houses, paint and hardware stores, contractors, etc., will have valuable announcements along with special inducements to build now. To anyone contemplating building now this issue will be of great financial benefit. Place your name for a copy at any of the newsdealers or at the Hustler office. Extra copies will be printed to meet the demands.

News from Washington states that North Carolina is one of six States which have planned to send officers to take the course in aviation offered by the Aero club. The other States are Nebraska, Connecticut, Arkansas, West Virginia and Vermont.

Hendersonville
Prof. Rad O. Bell, evangelist singer of Rome, Ga.

E. L. Walslagle, of Asheville, evangelist singer.

Rev. C. L. Giverts of the Chapman Alexander party will be here two weeks during the summer.

Dr. George E. Gullie of the Moody Bible Institute Chicago. Dr. Gullie will be here about two weeks. He has a national reputation as a Bible student and speaker.

Rev. W. D. Wakefield, pastor of the Second Baptist church at Columbia, S. C.

Rev. George White, pastor of the First Baptist church at Union, S. C.

Rev. C. S. Blackburn, pastor of the First Baptist church at Greer, S. C.

Miss Sarah Miller will act in the capacity of pianist during the Institute and will teach music.

This list of members of the faculty who will attend the Institute periods during the summer is only a partial one. Other names will be added later.

The Sunday school program has not been completed and will be announced later. It will begin sometime in July.

New Hotel Proposed For Hendersonville

L. J. CAMBRON, SAID TO BE REPRESENTING A HOTEL SYNDICATE CAME HERE AND GOT OPTIONS ON \$10,000 WORTH OF MAIN ST. PROPERTY FOR SIXTY DAYS.

PUBLIC IS STILL IN THE DARK

It is Known That James M. McMichael, an Architect of Charlotte Has Been Here to Inspect the Property With View to Drawing Plans for Hotel.

Since last week additional light has been brought upon the proposed \$150,000 new hotel for Hendersonville, in the shape of securing 60 days option for Main street property, at a consideration of something over \$10,000. The grantors of the options are J. W. McIntyre, H. M. King, W. P. Whitmire, Miss Florence Jordan, Mrs. A. E. Hart. The grantees of the option are L. J. Cambron, M. E. Boyer, and Chas. M. Scheneck, said to be members of a hotel syndicate. The property is located along Main street between Sixth and Seventh avenue, east. The prices of the options were \$1 and other valuable considerations.

Prominent Architect Employed.
Nothing of any more definite nature was divulged from the promoters than the fact that they had secured the services of one of Charlotte's leading architects, James M. McMichael, to come here and inspect the property and to make plans for a hotel to cost in the neighborhood of \$150,000. The hotel is said to be planned for tourist and commercial travel, L. J. Cambron, of whom the secretary of the Board of Trade, has had considerable correspondence with and long distance messages from in reference to the proposed hotel, stated in his conversation with a committee of the Board of Trade

here Tuesday that his company proposed to build a modern hotel in every respect. They did not expect to make it pay from the start; but that Hendersonville looked good to them as a city with a great future and that they felt that Hendersonville was in need of a modern hotel. He proposes an absolute fire proof building constructed upon enough ground to have a main entrance through a small park and enough additional grounds for tennis courts, etc.

Who is Cambron?
Mr. Cambron has not as yet deemed it wise to give his entire scheme to the public. In fact the only information so far obtained in reference to him is that he is making Asheville headquarters and does not seem to be a "hot air artist," but on the contrary appears to be a cool level headed business man.

Public in the Dark.
A prominent local business man who assisted in getting the options for Mr. Cambron stated that all he could say was that so far the committee had met every requirement asked of them and that they were taking Mr. Cambron on good faith and felt that he would make public his entire proposition at the proper time. Until then the Hendersonville public is more or less in the dark on the new hotel situation.

CARE OF YOUR FLOWER GARDEN

SOME VALUABLE INFORMATION AS TO PROPER ATTENTION TO GARDEN PLOTS IN SPRING.

OUTDOOR PLANTING

Hendersonville Housewives Give Increased Attention to Ornamental Flowers and Shrubs.

An increasing interest in the planting and care of ornamental flowers, especially of roses, is plainly noticeable among the women of Hendersonville. Nothing gives the home plot a more attractive finish than the judicious use of flowers, shrubs and bushes. But care must be given these or unsatisfactory results are sure to follow. A few timely suggestions concerning roses and annual flowers that are placed in ones yard are here offered Hendersonville thrifty housewives.

Pruning Rose Bushes.
Climbing roses should not be pruned at this time except for the removal of surplus branches. Every bit of wood removed now reduces the amount of bloom the plant will bear during the coming season. Roses used in border planting should be treated in exactly the same way as other shrubs, except that many of these species will be improved by having all their old wood cut away once in every five or six years. This would mean cutting all the old canes off within three or four inches of the ground and forcing the bush to throw up entirely new wood.

Roses used for cut flowers, like the hybrid perpetuals, the hybrid teas and teas, should be severely pruned. The hybrid perpetuals may be cut as soon as freezing weather is past. Pruning of the hybrid teas and teas, however, should be left until the young growth has started. In both cases the plant should be cut to within 6 inches or 1 foot of the ground. Four or six eyes to a stem is about the proper amount of wood to leave.

Outdoor Flowers.
Those planning their flower beds for the coming seasons should remember that certain annual flowers can be started in a seed bed and later transferred to a permanent bed, but that other annuals do not take kindly to transplanting. The following annual flowers which can be transplanted give particularly good results if started early in hotbeds or cold frames: Ageratum, Alyssum, Aster, Calendula or pot marigold, Calliopsis, Campanula, Castor bean, Chrysanthemum, Cosmos, Four-o'clock, Godetia, Marigold, Petunia, Sweet William, Scotch pink, Scarlet pink, Scarlet sage, and Verbena.

Flowers for Outdoor Transplanting.
The seed of some of the flowers listed below need not be started in hotbeds, but can be sown later in the season in the open ground and then transplanted to their permanent locations. The seed of these flowers should not be sown until the ground is in condition for making a good seed bed and until there is no longer likelihood of a heavy frost in the locality. A good test to determine whether the garden soil can be worked well is to take up a mass of it in the hand and compact it into a ball. If this ball readily falls apart, the ground is dry enough to be worked. It is particularly important in planting flowers to spade up the ground, fine it thoroughly with hoe and rake and remove the stones and lumps from it. The actual surface should be made very fine and soft. In planting each kind of seed the directions as to depth of planting should be carefully followed. Flowers that can be sown in this way are:

LOOKS SERIOUS IN MEXICO

San Antonio, Texas, March 22.—Reports that General Luis Herrera, commanding two thousand men at Chihuahua, had aligned himself with Francisco Villa against the United States, was received tonight with grave concern by Gen. Funston and his staff. Officially and unofficially the opinion here was that with Herrera joining forces with Villa the international situation might easily be made so complex that by comparison the pursuit of Villa would be regarded as incidental.

CLARKE HARDWARE SOLD.

C. F. Bland of Washington, N. C. purchased last week the entire stock of goods owned by the Clarke Hardware company. The change will take effect May 1. Mr. Bland returned to Washington, after closing the deal, to wind up his affairs relative to moving to Hendersonville. R. C. Clarke, the proprietor of the Hardware company will devote all his attention to the First Bank & Trust company of which he was recently elected president. Definite arrangements have not been made, but it is understood that Rhodes, Clarke and Jackson, automobile dealers, will retain headquarters in the same building with the new hardware concern.

bed and until there is no longer likelihood of a heavy frost in the locality. A good test to determine whether the garden soil can be worked well is to take up a mass of it in the hand and compact it into a ball. If this ball readily falls apart, the ground is dry enough to be worked. It is particularly important in planting flowers to spade up the ground, fine it thoroughly with hoe and rake and remove the stones and lumps from it. The actual surface should be made very fine and soft. In planting each kind of seed the directions as to depth of planting should be carefully followed. Flowers that can be sown in this way are:

Ageratum, Alyssum, Aster, Pot marigold, Calliopsis, Campanula, Clarkia (shade), Cosmos, Dahlias, single Godetia, Gaillardia, Mignonette, Pansy, Pinks, Rudbeckia, Snapdragon, Stocks, Zinnias.

Most of these may be sown earlier in a hotbed or cold frame and thus be made to bloom sooner.

Annuals Injured by Transplanting.
Certain flowers, however, die or do not do well if they are transplanted. These, therefore, should be sown only in the open ground or beds where the plants are to grow. The varieties which it is best to sow in a permanent location are:

California poppy, Candytuft, Corn flower, Forget-me-not, Lobelia, Nemophila (shade), Phlox drummondii, Sunflower, Sweet peas.

Sweet peas should be in the ground as soon as it is dry enough to work.